

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan- Series 72 - 1075 Days Plan Q (the Scheme)

Investors are requested to note the following change in the SID and KIM,
of the Scheme:

Extension of New Fund Offer (NFO) Period

The NFO period of the Scheme has been extended to February 20, 2014, (Thursday).
Accordingly, MICR cheques will be accepted till the end of business hours
upto February 19, 2014. Transfer cheques and Real Time Gross Settlement (RTGS)
requests will be accepted till the end of business hours upto February 20, 2014.
Switch-in request from equity schemes will be accepted upto February 19, 2014
and from non-equity schemes upto February 20, 2014, till the cut-off time applicable
for switches.

**All the other provisions of the SID/KIM except as specifically modified herein
above remain unchanged.**

**This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme
of ICICI Prudential Mutual Fund, as amended from time to time.**

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : February 14, 2014

No. 012/02/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

**Mutual Fund investments are subject to market risks, read all scheme
related documents carefully.**